



HOME GOOD

An initiative of United Way of Greater Los Angeles
& L.A. Area Chamber of Commerce

**THE ACTION PLAN TO END CHRONIC
AND VETERAN HOMELESSNESS BY 2016**



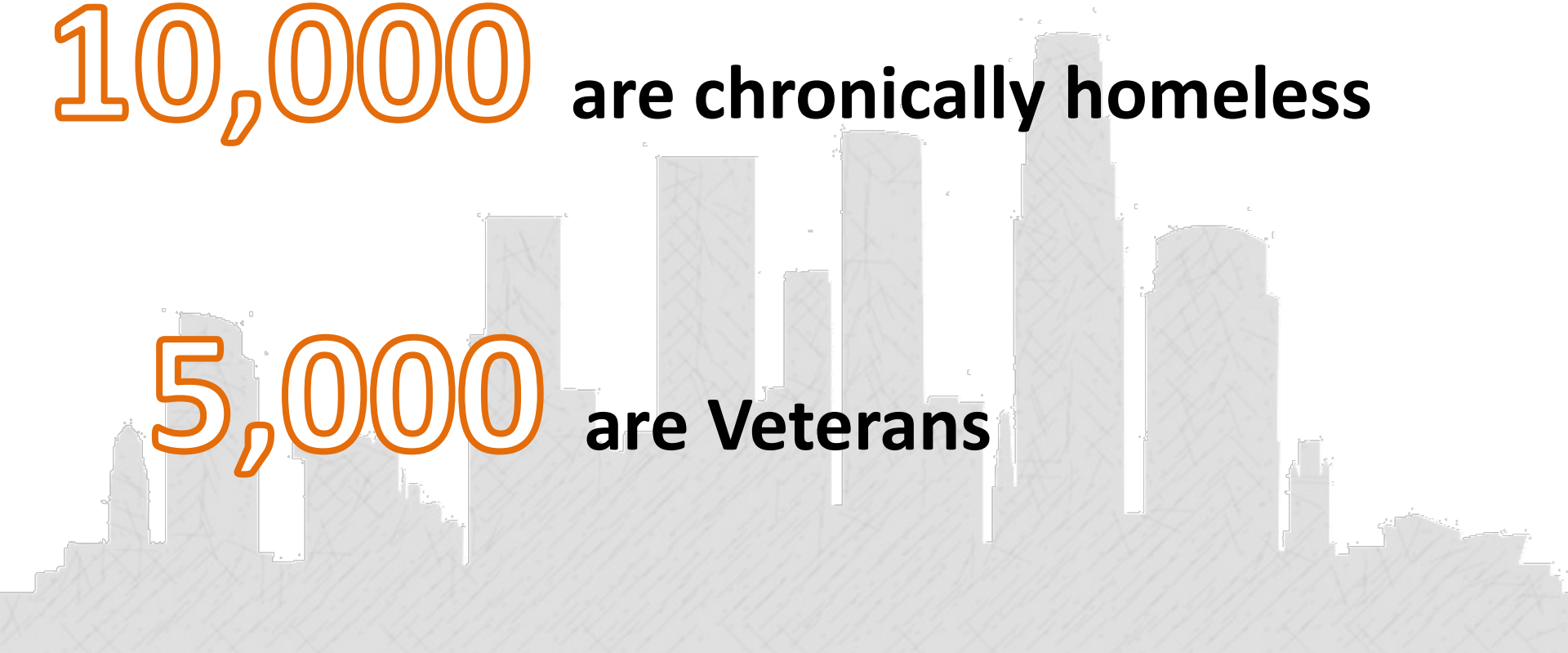
HOME FOR GOOD is...

- an action plan to *end chronic and veteran homelessness* by 2016
- a cross-sector collaboration, led by United Way of Greater Los Angeles and the LA Area Chamber of Commerce
- data-driven and fueled by community vision, collaboration and innovation

39,500 people are homeless in LA

10,000 are chronically homeless

5,000 are Veterans



THE COST

HOME  FOR GOOD

We spend

**\$875
million**

in public
resources
each year on
homelessness



Permanent
Supportive
Housing is

43%

cheaper
than leaving
someone like

CHARLES
on the streets

CHRONIC HOMELESSNESS

25% **USE** **75%**
of the people of the resources



*costing
taxpayers*

\$650 million

Moving a chronically
homeless person into
Permanent Supportive
Housing is

43% cheaper

than leaving someone
on the streets each year



Victoriano
24 Years Old
HOMELESS

1. Pulled 2013 Homeless Count data from all 4 Continuums
2. Added projections for newly homeless through 2016
3. Subtracted number housed in 2013
4. Used VI-SPDAT data from over 3,000 people to estimate housing type needed for each subpopulation

Projections of the current gap are quite high for two reasons:

- 🏠 Assumed no new resources or repurposing of existing resources
- 🏠 Includes Hidden Homeless; will remove once figures are released

NEED & GAP FOR HOUSING – BY POPULATION

	<i>The Need</i>	<i>The Resources (in housing / service units)</i>	<i>The Gap</i>	<i>Housed Monthly Currently</i>	<i>Need to House Monthly (Average over 36 months)</i>
<i>Chronically Homeless (non-veterans)</i>	13,812	5,025	8,787	113	384
<i>Chronically Homeless Veterans</i>	9,622	4,841	4,781	165	267
<i>Non-Chronic Veterans</i>	4,584*	3,145	1,439	330	127
TOTAL	28,018	13,011	15,007	608	778

*Does not include 9,698 non-chronic veterans that are projected to not need additional housing resources

NEED & GAP FOR HOUSING – BY HOUSING TYPE

	<i>The Need</i>	<i>The Resources (in housing / service units)</i>	<i>The Gap</i>	<i>Housed Monthly Currently</i>	<i>Need to House Monthly (Average over 36 months)</i>
<i>Permanent Supportive Housing</i>	15,972	6,180	9,792	259	443
<i>Rapid Re- housing</i>	7,376	4,156	3,220	49	205
<i>Affordable Housing</i>	4,670	2,675*	1,995	300	130
TOTAL	28,018	13,011	15,007	608	778

*Estimate based on proportion of each group of total population and actual available housing stock

FILLING THE GAP 2014-2016



What do we need to end Homelessness?

	Housing Units / Vouchers	Supportve Services Costs (1 Year)	Rapid Rehousing Costs	Affordable Housing Units
Chronically Homeless (Excluding Veterans)	5,447	\$40,851,493.20	\$4,571,751.85	534
Chronically Homeless Veterans	2,811	\$21,082,365.00	\$3,780,770.79	618
Non Chronic Vets	642	\$4,812,760.43	\$3,727,590.24	2,203
Total	8,900	\$66,746,618.63	\$12,080,112.88	3,356

What do we have?

	Housing Units / Vouchers	Supportve Services Investments (1 Year)	Rapid Rehousing Investments	Affordable Housing Units
Chronically Homeless (Excluding Veterans)	2,367	\$17,750,040.00	\$0.00	512
Chronically Homeless Veterans	1,552	\$11,636,304.16	\$8,684,227.70	122
Non Chronic Vets	359	\$2,695,145.84	\$13.00	171
Total	4,278	\$32,081,490.00	\$8,684,240.70	804

What is the gap?

	Housing Units / Vouchers	Supportve Services Costs (1 Year)	Rapid Rehousing Costs	Affordable Housing Units
Chronically Homeless (Excluding Veterans)	3,080	\$23,101,453.20	\$4,571,751.85	23
Chronically Homeless Veterans	1,259	\$9,446,060.84	\$0.00	497
Non Chronic Vets	282	\$2,117,614.59	\$3,727,577.24	2,033
Total	4,622	\$34,665,128.63	\$8,299,329.09	2,552

HIGHLIGHT: ONE OPPORTUNITY TO CLOSE THE GAP

Dedicate 100% new & turnover PSH to chronically homeless people

- 🏠 **Current Status:** Only 52% of new & turnover PSH is dedicated to the chronically homeless.
- 🏠 **Potential Impact:** Devoting all of the undesignated new and turnover housing adds 4,500 units of available PSH; We could increase monthly housing placements from 336 to 486
- 🏠 **How:** Coordinated Entry enables PSH providers to identify chronically homeless people in their community for available units of housing

Home For Good creates permanent supportive housing by:

- 🏠 *Building and Connecting Systems*
- 🏠 *Targeting Existing Resources*
- 🏠 *Measuring Performance*
- 🏠 *Increasing Public & Political Will*

In the last two years, Collaborative funders have jointly invested over **\$220 million** in permanent supportive housing resources.

Private

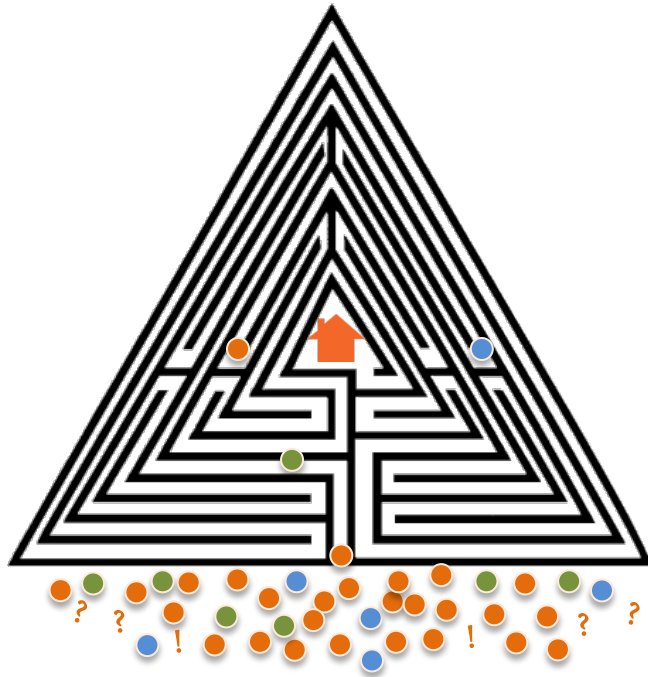
Catholic Healthcare West
Cedars-Sinai
Community Foundation Land Trust
Conrad N. Hilton Foundation
CSH
Enterprise Community Partners
Kaiser Permanente
The California Endowment
The California Wellness Foundation
The Carl and Roberta Deutsch Foundation
UniHealth Foundation
United Way of Greater Los Angeles
W.M. Keck Foundation
Weingart Foundation

Public

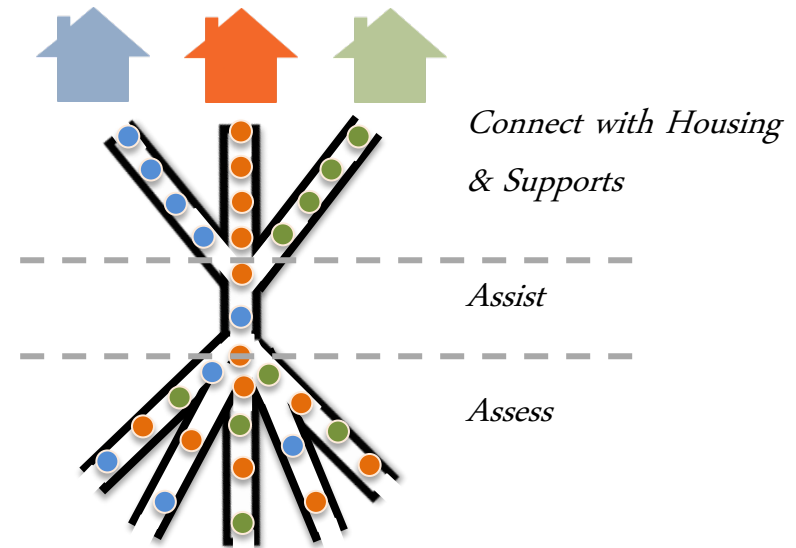
City of Pasadena
City of Santa Monica
City of West Hollywood
Housing Authority of the City of Los Angeles
Housing Authority of the County of Los Angeles
L.A. County CEO's Office
L.A. County Department of Health Services
L.A. County Department of Mental Health
L.A. County Department of Public Health
L.A. Homeless Service Authority
Los Angeles Housing Department
Office of Supervisor Knabe
Office of Supervisor Ridley Thomas
Office of Supervisor Zev Yaroslavsky
U.S. Dept of Housing & Urban Development
VA Greater Long Beach
VA Greater Los Angeles Healthcare System

SYSTEMS CHANGE

Without CES







With CES

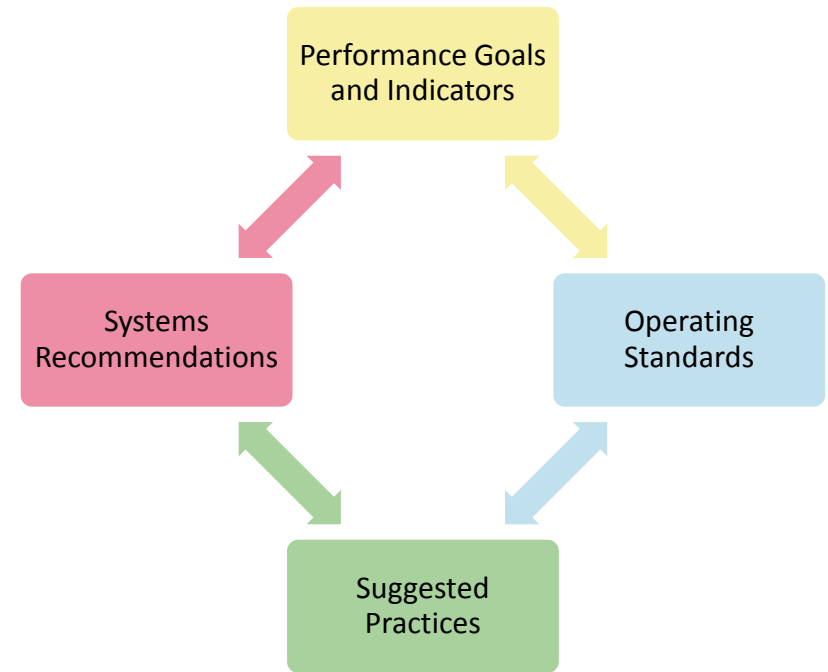


Process by which every homeless individual is known, assessed and supported in moving into the housing & supports that meet their needs.

WHY?

-  Ensure all of our homeless neighbors have an accessible path to housing
-  Target & maximize limited housing resources
-  Streamline the process to move from street to home
-  Comply with federal mandate for coordinated assessment

STANDARDS of EXCELLENCE



Common outcome & operating standards for outreach/ housing navigation, emergency shelter/ bridge housing & permanent supportive housing

WHY?

- 🏠 Focus our system on outcomes related to housing & services that end homelessness
- 🏠 Clear message of focus for providers
- 🏠 Bring funders together around common outcome measures
- 🏠 Align with federal funding streams & best practices

Year	Total Participants	Total Donations
2008	3932	\$299,709.64
2009	5386	\$297,980.60
2010	5352	\$268,410.59
2011	9507	\$392,424.99
2012	8870	\$365,880.29
2013	11394	\$482,456.17

HomeWalk has year over year increased the number of people engaged and dollars raised

ENGAGING THE PUBLIC

HOME  FOR GOOD



HomeWalk 2013 raised almost \$500,000 & engaged over 12,000 people to help end homelessness in LA.

OUR IMPACT TO DATE

HOME  GOOD

Housed by Home For Good Partners

12,100

2014 GOAL:

5,000

Total 2013
4,493

Total 2012
4,470

Total 2011
3,137



INVEST in change

Funders Collaborative

Award-winning, public-private partnership of over 40 funders

Strategically coordinated more than \$215 million in resources over the past 2 years

\$1 in private investment leverages \$18 in public investment

TAKE ACTION: Give \$10,000+ individually or \$100,000+ as a corporation/foundation.

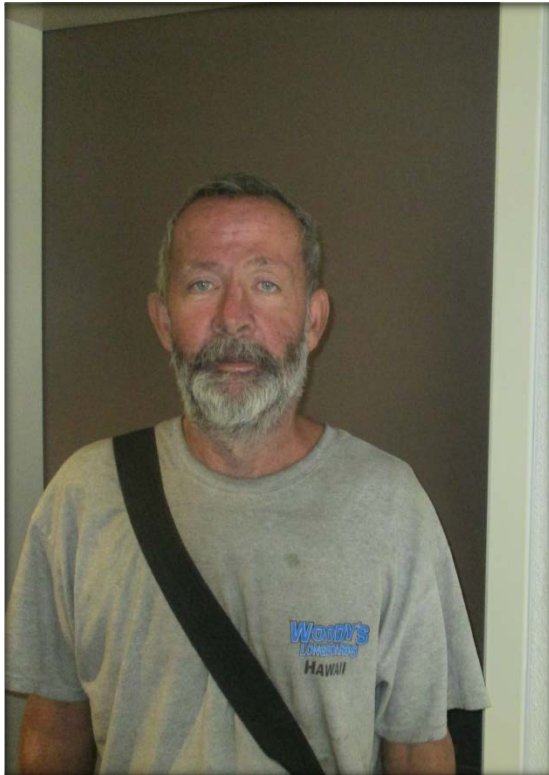
6.6 M Private Funding Goal

6.0 M Committed

\$600,000 TO RAISE FOR FY14-15

BEFORE AND AFTER

ROGER



before housing



after housing

Years Homeless: 34

Coordinated Entry System Priority Score: 3

Date Housed: Nov 26th, 2013

BEFORE AND AFTER

HOME  FOR GOOD

ED



before housing



after housing